

# Hiab - 80th Anniversary Customer Trip Lottery Draw

11.10.2024

## Official Rules

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE THE ODDS OF WINNING.

### 1. Sweepstakes Timing:

The Hiab 80th Anniversary Customer Trip Lottery ("Sweepstakes") begins at 12:00 am (local Finnish time) on October 14, 2024, and ends at 11:59 pm on December 31, 2024. The draw will take place on January 15, 2025.

### 2. Eligibility:

The Sweepstakes is open to Hiab customer companies that are legal residents of the countries where Hiab operates, including Finland, the USA, the UK, Germany, Benelux, France, Austria, Sweden, Norway, and Poland. The customer company must own Hiab equipment and complete an annual service of that equipment between October 14, 2024, and December 31, 2024, at a Hiab workshop or authorised service provider.

Employees of Hiab Finland Oy and its affiliates, subsidiaries, and promotion agencies, as well as their immediate families and household members, are not eligible to participate. The Sweepstakes is void where prohibited by law.

### 3. Entry Requirements:

The customer company must:

- Complete an annual service for their Hiab equipment between October 14, 2024, and December 31, 2024, at a Hiab workshop or authorised service provider.
- Submit proof of the completed service by emailing the invoice to [birthday@hiab.com](mailto:birthday@hiab.com) by December 31, 2024, to qualify for the draw.
- Sign a flexible, commitment-free ProCare Inspection Service Agreement by completing the form sent to you after submitting the invoice.

Each piece of equipment serviced and registered will count as a separate entry, increasing the company's chances of winning if multiple machines are serviced.

### 4. How to Enter:

During the Sweepstakes period, customer companies that meet the eligibility criteria (annual service and ProCare Inspection Service Agreement) will automatically be entered into the lottery. Multiple entries are allowed if multiple pieces of equipment are serviced and registered.

## **5. Prizes:**

One winning company will receive an all-expenses-paid trip for two of their employees to the Hiab production site of their equipment. The trip will include:

- Round-trip flights, accommodation, meals, and activities.
- A visit to one of the following Hiab production sites, depending on the equipment:
  - HIAB (light and medium)/JONSERED/LOGLIFT: Stargard, Poland
  - MULTILIFT: Raisio, Finland
  - MOFFETT: Dundalk, Ireland or Streetsboro, Ohio, USA (for Americas customers)
  - EFFER / HIAB (heavy): Zaragoza, Spain or Bologna, Italy

The total trip value will be up to €10,000, paid for by Hiab Finland Oy. If the winning company's policy requires self-funding, Hiab will cover the costs for meals, activities, and other non-flight-related expenses.

The winner will be announced on Hiab's global social media channels and notified via email and phone.

## **6. Anti-Corruption Requirements:**

6.1 The winning customer company is responsible for selecting the employees who will participate in the factory/site visit. Hiab will not select the participants.

6.2 The selected customer representatives must not have visited the Hiab factory within the last five years or since the most recent major factory or product upgrade.

6.3 Spouses or family members of customer employees are not allowed to participate in the factory/site visit.

6.4 Hiab will send an invitation prior to the visit outlining the agenda, venue, and hospitality provided. By accepting the invitation, the customer company confirms that participation is in line with their Code of Conduct and applicable laws.

6.5 All travel and accommodation costs will be paid by Hiab directly to vendors or reimbursed only upon presentation of valid receipts. No business-class travel or similar upgrades are permitted.

6.6 The prize does not include personal expenses, travel insurance, or any costs outside of those specified in the invitation as per point 6.4.

6.7 The prize is non-transferable and may not be exchanged for cash or substituted for any other prize.

## **7. Draw and Odds of Winning:**

The winning company will be selected randomly from all eligible entries. The odds of winning depend on the total number of entries received. One prize will be awarded.

## **8. Winner Notification:**

The winning customer company will be notified by phone and email no later than January 31, 2025. The company must respond within fourteen (14) days of notification to claim the prize.

If the winning company cannot be contacted or fails to claim the prize within this period, an alternate winner will be selected by a random drawing from the remaining eligible entries.

## **9. General Conditions:**

All taxes, fees, and incidental expenses related to the prize are the sole responsibility of the winning company. By participating, entrants agree to release Hiab Finland Oy and its affiliates from any liability arising from participation in the Sweepstakes or the receipt or use of the prize. Hiab Finland Oy reserves the right to modify or cancel the Sweepstakes at any time due to unforeseen circumstances.

## **10. Campaign Limitations:**

The Sweepstakes is only available to customers in the following countries: the UK, USA, Germany, Benelux, France, Austria, Finland, Sweden, Norway, and Poland. The eligible equipment brands include HIAB, MULTILIFT, MOFFETT, EFFER, JONSERED, and LOGLIFT. The eligibility window applies only to services performed between October 14, 2024, and December 31, 2024. Existing ProCare Essential and ProCare Total R&M customers are excluded from participation. The ProCare Inspection service agreement carries no financial obligation and does not bind the customer to future fees or commitments beyond the selected proactive service. Please note that in some markets, the ProCare Inspection service agreement may be referred to by a different name, such as ProCare PAYG or Pay-As-You-Go. However, all these variations represent the entry-level service agreement with no commitment required.

## **11. Data Privacy:**

By entering the Sweepstakes, participants agree to Hiab processing their personal data in accordance with the [Privacy Statement - Prize Draws and Competitions](#). Data will be used solely for the administration of the Sweepstakes, including winner notifications and prize delivery.

Participants must give explicit consent for the processing of their personal data for the purpose of the lottery draw. This consent must be provided separately in writing. A checkbox will be included in the documentation (e.g., during the ProCare Inspection Agreement process) where customers can opt-in for the lottery draw. If participants do not provide consent, their personal data will not be used for the lottery, regardless of other agreements.

## **12. Jurisdiction and Disputes:**

These rules will be governed by the laws of Finland. All disputes arising out of or in connection with these rules shall be finally settled by one arbitrator in accordance with the Arbitration Rules of the Arbitration Institute of the Finland Chamber of Commerce. Such arbitration shall take place in Helsinki.

## **13. Sponsor:**

Hiab Finland Oy, located at Nesteentie 36, 21200, Raisio, Finland.